

# Terry Farmer Photography



*Springfield, Illinois*

Terry Farmer Photography, Inc., specializes in family and business portraits, custom graphic design services and restoration of heirloom photos for the greater Central Illinois area. The photography studio has achieved enormous success since its inception in 1993 and recently used the 504 Loan Program to finance the construction of a new, larger studio.

Terry Farmer chose a career in photography because, from a very young age, he was interested in the arts. "Photography allowed me to express creativity by making images and seeing them published and displayed." Farmer opened his photography business in the spring of 1993 with one employee...himself. He was the company's photographer, graphic designer, marketer, advertiser, receptionist, editor, book-keeper, etc. However, since those humble beginnings, he has truly made his mark in Central Illinois as one of the most respected and well-known photographers. His business has outgrown two facilities and now has four full-time employees and one part-time employee.

When the demands for business began to outpace what Farmer's studio could comfortably handle, Farmer decided to expand to a larger location yet again. Working with Marcia Abner, Growth Corp Vice President, he procured a 504 Loan to finance the construction of a new 9,000 square foot facility. The new studio provides a beautiful backdrop for Farmer's unique photography and is more accommodating to his expanding clientele. "The 504 allowed us to finance our project at a very low rate, which facilitated the expansion of our business and marketing efforts." Farmer had a good experience with the 504 Loan Program and noted, "Growth Corp's staff is very detailed and quick to answer my concerns".

Farmer was recently named the Small Business Person of the Year by the Greater Springfield Chamber of Commerce and has received numerous other awards for his service to the community. He is actively involved with numerous organizations such as the Animal Protective League, Red Cross, Catholic Charities, and Springfield Art Association just to name a few. Terry Farmer's talent, hard work, marketing savvy, and philanthropy have earned him a very prominent and well-respected status in Central Illinois...and we think he makes a picture-perfect example of a 504 success story. To view a gallery of Farmer's photography, log onto [www.terryfarmer.com](http://www.terryfarmer.com).